

Technical Perspectives on Analyst's Rating Changes

PLCE case study
02-09-2008

PLCE – In late 2006 or early 2007, PLCE formed a major top and started trending down. This TPARC report was not prepared until an analyst changed his rating on the stock in late July 2007. The downtrend was clearly obvious at the time the TPARC report was prepared. PLCE has lost almost 50% of its value since the TPARC report of late July 2007.

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