

Technical Perspectives on Analyst's Rating Changes

KKD case study
02-09-2008

KKD – The TPARC report that was prepared in March 2007 noted that the stock needed more base building and that "there was insufficient base building to support a reversal of trend." This technical perspective proved to be correct and the stock has declined from over \$10 per share to about \$2.50 during the past year, a loss of almost 75%.

W. Clay Allen CFA

