

# Technical Perspectives on Analyst's Rating Changes

CROX - case study

07-26-2008

CROX – This case study covers a complete round trip in a stock that completed a very speculative move up and then collapsed. The TPARC report from August 26, 2006 called attention to the major base that had formed and the shallow up trend that had formed. There was little indication of the magnitude of the move up that would follow. This move carried the stock from the \$13 level (split adjusted) to over \$70 per share at the peak in late 2007. It was followed by a serious downtrend that began in late 2007 and has carried until the present time. The stock remained consistently below the 45-degree Bearish Resistance Line throughout the decline. The stock is now at the \$5 per share level. The long-term P&F chart of relative strength did a fine job on both the trend up and then the following trend down.

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