

Technical Perspectives on Analyst's Rating Changes

CNB – case study

06-21-2008

CNB – CNB had been in a serious downtrend for quite a while before the analyst dropped his rating from "outperform" to "mkt. perform" in late 2007 when the TPARC report was prepared. The TPARC report noted that a major top had formed and that the stock was "performing poorly." That bad performance has continued and the stock has dropped from over \$16 per share to under \$5 per share. The stock remained consistently below the 45-degree Bearish Resistance Line throughout the decline.

W. Clay Allen CFA

