

# Technical Perspectives on Analyst's Rating Changes

AAPL case study  
01-27-2008

AAPL – After a major downtrend developed during 2006, AAPL based out and turned up during the second half of 2006 and by the time of this TPARC report, AAPL was trending strongly upward. The stock more than doubled as it moved to the high in 2007 but a recent top has formed and the stock is trending down once again.

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